



The Apollo Bay Chamber of Commerce are seeking a suitably qualified person to redevelop its existing website.

Requirements

We are seeking selection and integration of off the shelf CRM/CMS products or solutions (ie: no bespoke development) that will:

- Link with accounting system to support membership management (Chamber currently uses MYOB but will consider alternatives such as Xero if this offers a better solution).
- Allow segregation of different user groups to tailor communications, by level and / or interest to be determined between the client and the developer.
- Have the ability to restrict access to areas of the site based on user type
- Support member communications through email lists and social media
- Provides a directory of members that is searchable by both business name, and type and enables members to update their own details.

Other requirements include blog functionality (ideally linked to an email distribution list), some static pages (home / about / documents), an events calendar and visual redesign.

Other considerations

Chamber are currently using a Wordpress website, and a Wordpress solution is preferable. We are willing to consider other options however they must be easy to learn and use.

We are interested in hearing options for keeping content live with minimal original creation (automated feeds, content distribution etc).

Depending on the CRM solutions chosen, Chamber may require assistance with the export of its existing data to the new system.

The Chamber is Not-For-Profit and cost will be a factor. We are seeking cost-effective solutions to this brief.

We would like to see time allocated in the quote to meet and help as scope / refine our requirements.

Please provide a response by Monday the 1st of March to info@apollobaychamber.com.au

If you have any questions, please contact our secretary Kevin O'Connell on 0438 982 666